



TRADE



ROUTE
CITY

ABOUT

Trade Route Mall – More Than Just Shopping

Since 2006, Trade Route Mall has transformed into a vibrant retail and lifestyle hub with over **175 stores**, featuring top brands like **Pick n Pay, Woolworths, Game, Truworths, Clicks**, and dining favorites such as **Spur, Ocean Basket, and Panarottis**.

Proudly serving Lenasia and beyond, the mall combines big-name convenience with local charm through boutique fashion and shoe stores.

Recent Milestones:

Luxury apartments within the mall precinct (2022)

Lenasia's first EV charging station

7.1 MW solar power, backed by an **11 MWh battery system**

Val Aqua – premium pH10+ alkaline bottled water

A **5-star residential complex** and **state-of-the-art medical suites**

Trade Route Mall is evolving into a **mini city** — where lifestyle, convenience, and innovation meet.





TRADE  ROUTE
CITY



TRADE ROUTE MALL

Your ultimate destination where shopping, dining, and entertainment converge to create a truly unforgettable experience.

Whether you're a fashion enthusiast, a foodie, or someone seeking adventure, we have something for everyone.

Explore a vast collection of the latest fashion trends, indulge in a wide variety of mouthwatering cuisines, and immerse yourself in exciting activities—all under one roof.

From luxury brands to unique boutiques, delicious meals to fun-filled entertainment, Trade Roue Mall is designed to provide an experience that caters to every interest.

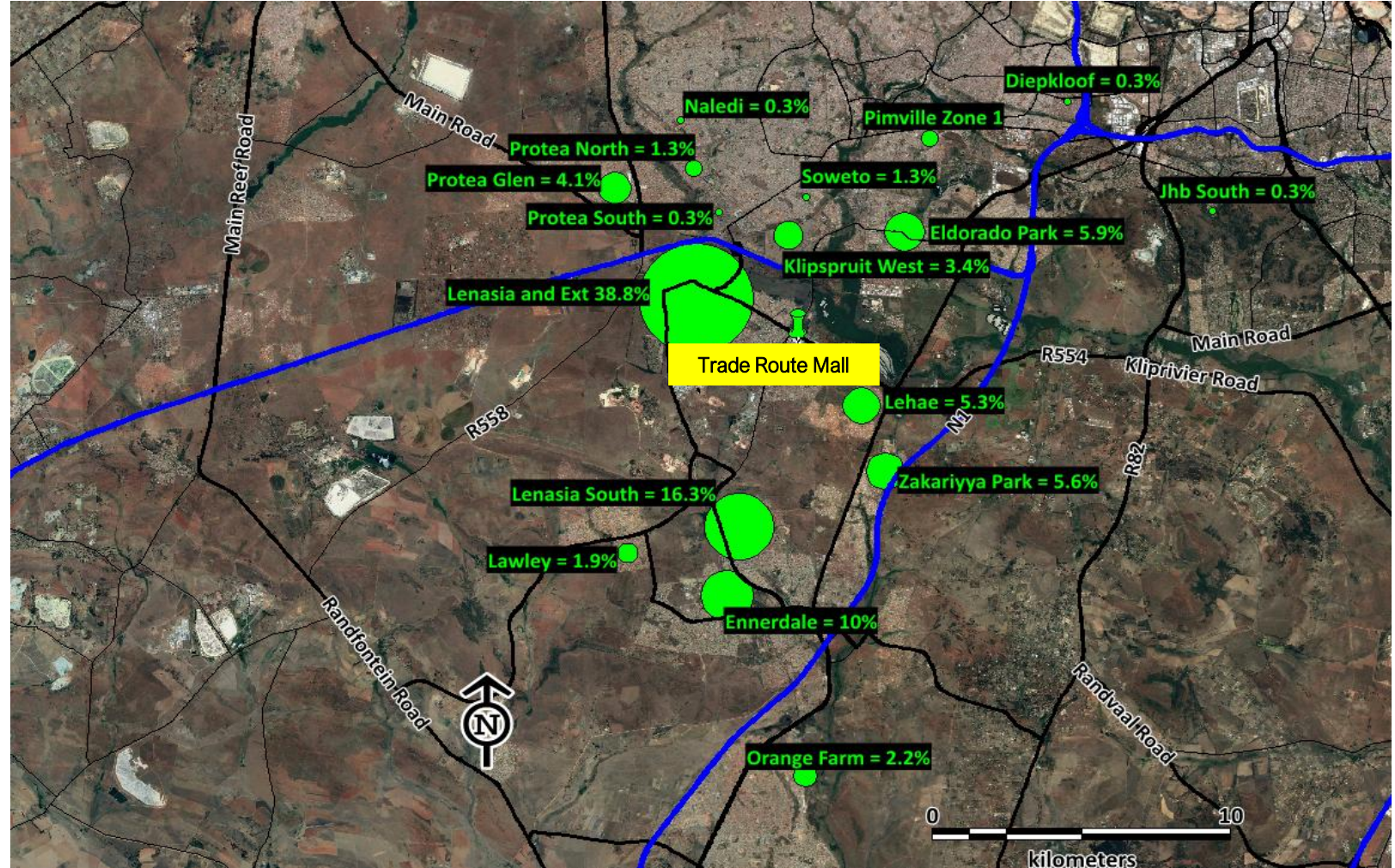
Whether you're here to treat yourself or create lasting memories with friends and family, Trade Roue Mall is the perfect place to make it all happen.

Discover, explore, and enjoy everything you love—right here at Trade Roue Mall. Your journey of fun, style, and adventure starts now!



FOOTCOUNT

	2023	2024	2025
MONTH	FOOTCOUNT	FOOTCOUNT	FOOTCOUNT
January	707,387	671,685	670,738
February	637,198	635,365	604,682
March	708,476	697,013	685,717
April	692,771	677,804	
May	689,586	666,829	
June	657,770	654,694	
July	700,267	434,313	
Aug	678,006	663,275	
Sep	697,479	648,469	
Oct	694,827	678,473	
Nov	728,867	734,695	
Dec	825,215	778,6244	



Main reasons for visiting Trade Route Mall

Answered: 320 Skipped: 0

Clothing is the most important reason, followed by groceries restaurants and banks

ORIGIN OF SHOPPERS

73% from bigger Lenasia area

17% Soweto area

6% Eldorado park

POPULATION GROUPS

Black 62%

Asian 44%

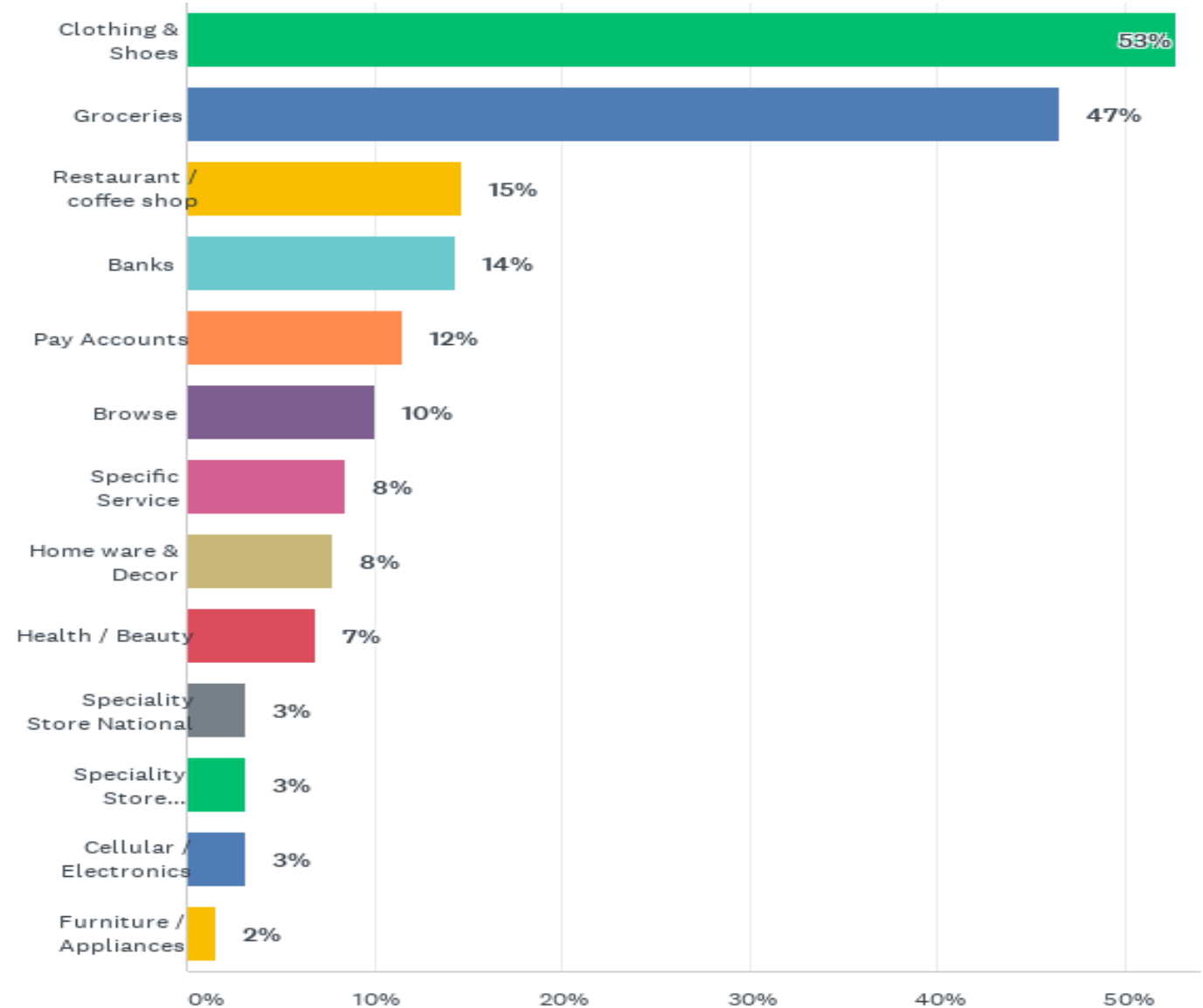
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DEMOGRAPHICS

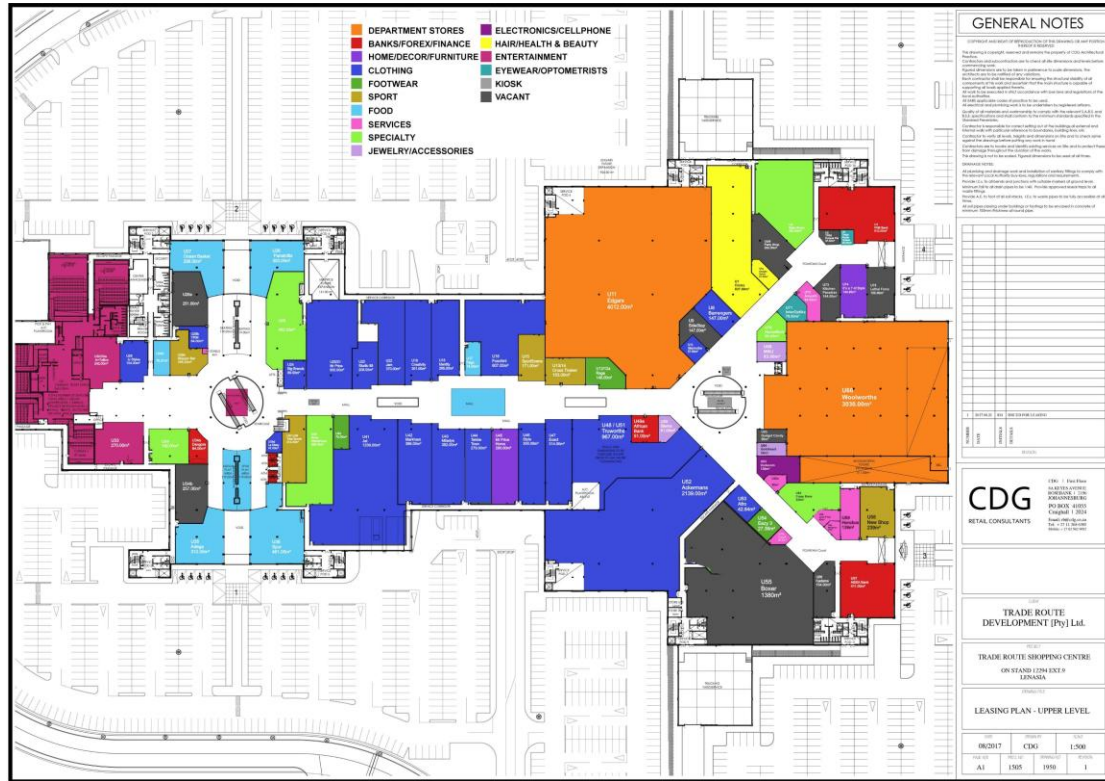
AGE

31% Male

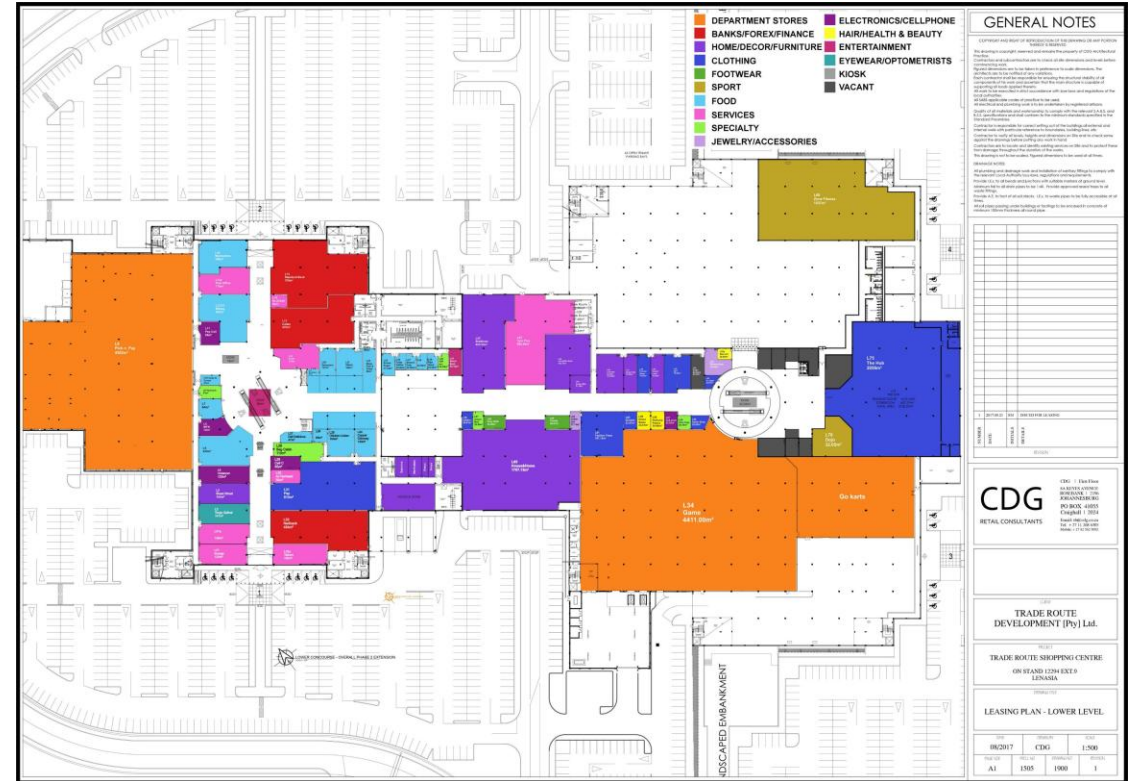
69% Female



Upper Level



Lower Level



TRADE ROUTE RESIDENCE

Our philosophy has always been a less of us more for you. We identified the need for an upmarket, northern suburb lifestyle.

Built in 2022 within the Precinct of Trade Route Mall, the apartment Block located within the boundaries of Trade Route Mall within walking distance to Entrance that is close to all amenities allowing for easy access to the mall.

Step into the Kitchen and you are met with this stunning well-built kitchen and back garden access. There is also an open-plan dining room and a comfortable lounge, granite tops, and a gas stove. Each apartment is allowed 1 covered parking.

- Controlled access
- 24 hr security
- Generator back-up power
- Free Wi-Fi
- Prayer facility is available.
- Secured parking.
- Gas cooking
- Prepaid electricity
- Club House area and swimming pool

Due to the high demand for our very upmarket 2- and 3-bedroom apartments an additional 30 residential 1-bedroom apartments will be built.

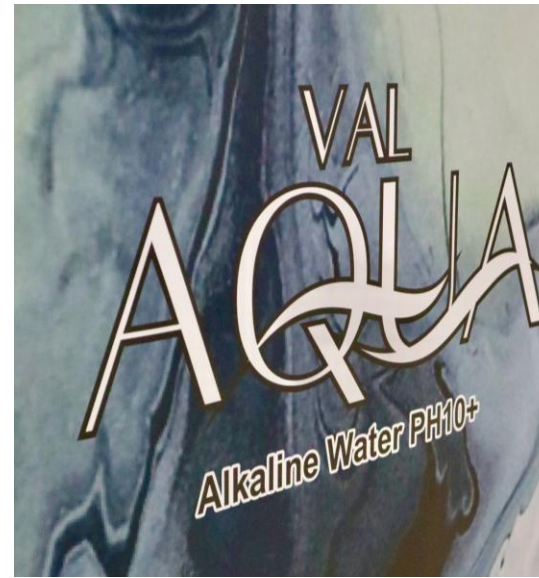


Val Aqua Alkaline Ph10+

In 2022 a uniquely wholesome brand of water was born. The water was bottled and branded Laisse Couler Water (PTY) LTD trading as Val Aqua. Laisse Couler – French phrase meaning “let it flow” Val Aqua offers an alkaline level of pH10+ Our water is sourced from a borehole which supplies our bottling plant, where the water is purified and added with minerals which boosts alkalinity levels in the body.

Benefits:

- Prolonged Hydration
- Weight Loss
- Improves Digestion
- Immune System Support
- Reduces Blood Pressure & Cholesterol
- Restore Ph Levels
- Increase Energy Levels





TRADE ROUTE WELLNESS CENTRE

Bringing world-class healthcare services together under one roof.

From GPs, psychologists, and physiotherapists to dentists, lab testing, X-rays, and more, we offer complete, convenient care for the whole family.

Plus, explore wellness-focused services like IV Therapy (VitaDrip Lounge), Chiropractic, Biokinetics, and Functional Medicine — all in a modern, welcoming space.



TRADE ROUTE SOLAR/POWER

Trade Route City is becoming environmentally friendly, we are implementing changes, that will contribute to having a smaller carbon footprint and reduce the number of toxins released into the atmosphere for future generations to ultimately benefit from the improved renewable energy sources.

Trade Route Mall is the first retail site in South Africa to install a facility 3,5 -mega Watt solar.

Our solar facility is one of the largest facilities in Gauteng which is comparable to that of the Ford companies' assembly plant.

Due to ongoing perils of loadshedding, phase 2 will be implemented where a further 3.5 mega-watts of solar plus batteries will be installed wherein a mini grid will be created and will leave us independent from Eskom and will be used during times of loadshedding and power outage without the need for generators therefore minimal diesel usage almost 0% emissions.

The total solar facility will render us a 7 mega-watt facility which is the target in any retail environment, anywhere in Africa.

